**Inspiration for Visualisation** (“How to Develop Healthy Eating Habits”): <https://venngage.com/blog/what-is-an-infographic/>

**Blurb about Adopting**: Choosing to adopt a dog not only enriches your life but also gives the dog an opportunity to live in comfort and security. By adopting, you provide a loving home and save a life, making a meaningful difference for both you and the dog.

**Blurb about Puppy Farms**: Puppy farms are facilities where dogs are repeatedly bred for profit, often receiving inadequate care. These dogs are deprived of the love, comfort, and companionship they deserve, living in cramped and unsanitary conditions. Shockingly, 85% of the 450,000 puppies sold annually in Australia come from these environments. To help prevent this cruelty, consider adopting from shelters instead.

**Blurb about Euthanasia**: Every day, 264 dogs and cats are euthanised in Australia, not because they are unwell, but simply because there aren’t enough homes for them. Of the dogs surrendered annually to shelters, tragically 20% of them never make it out. These numbers highlight the urgent need for more people to adopt and provide these animals with the loving homes they deserve.

* <https://nalzo.com.au/blogs/tips/dog-rehoming-statistics-australia?srsltid=AfmBOoqgtQVcEFRzIJDRz9e0kFzejbWUbHq22LOSf9OoIMx-nFuc636k>

**Blurb about Cost**: By adopting a dog, you can avoid the high costs often associated with purchasing from a breeder. Many shelters take care of vaccinations, spaying, and even basic training, which helps reduce additional expenses. While owning a dog is still a financial commitment, adopting allows you to save money and, more importantly, save a life.

**Statistic about Shelters**: 200,000 dogs are surrendered to shelters annually.

**IDEAS FOR DATA VISUALISATION 2**

1. **Map**: Showing location of shelters with size of dots representing the number of dogs in care over the period.
2. **Line Graph**: Euthanasia rates over time
3. **Diverging Bar Chart**: The costs of adopting vs. purchasing.
4. **Word Cloud**: Common themes or phrases from testimonials of people who adopted dogs.
5. **Pie Chart**: Proportion of dogs adopted vs. purchased.

**Maybe**: Health issues associated with purchasing pure breed dogs.